



## **National Eagle Scout Association Michigan Crossroads Council** **Standard Operating Procedures**

**National Eagle Scout Association of the  
Michigan Crossroads Council, Boy Scouts of America**

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## **Mission Statement**

The Mission of the National Eagle Scout Association (NESA) Michigan Crossroads Council (MCC) is to find, encourage, and reengage each Eagle Scout to passionately serve and give, to be an active resource for the council's operation and program, to support the council's mission and vision, and to help the council achieve its goals.

## **Membership**

### **Regular Membership in NESA MCC**

Regular Membership is open to all over the age of 21, who: (1) Earn the Rank of Eagle Scout within the Boy Scouts of America at any time and (2) Have residence, work, volunteer, worship, or have BSA registration in the State of Michigan.

### **Auxiliary Membership in NESA MCC**

Auxiliary Membership is offered on a limited basis to those under the age of 21, who: (1) Earn the Rank of Eagle Scout within the Boy Scouts of America at any time and (2) Have residence, work, volunteer, worship, or have BSA registration in the State of Michigan. NESA MCC events are open to Regular Membership only unless otherwise specified in the event registration. We ask Auxiliary Members to continue to stay active within their unit to support the rank of Eagle Scout in the capacity of Junior Assistant Scoutmaster or Assistant Scoutmaster where possible.

## **Voting**

Only Board of Directors are entitled to vote at the Annual Conference.



## Board of Directors

The following are Board of Directors and job descriptions of NESAs MCC Executive Board Officers, Board Members, and Ad Hoc Positions.

### Desired Personal Traits and Characteristics of NESAs MCC Officers

- Leader
- Team-player
- Collaborative
- Connected
- Engaged and actively involved
- Committed to the Boy Scouts of America's mission
- Enthusiastic
- Sense of humor
- Fair
- Personal
- Integrity
- Willing worker
- Good judgment
- Offers help or expertise
- Articulate
- Lives by the Scout Oath and Law.



## **Executive Board Officers**

### **President**

- Serves a term of two years, to be installed at the Annual NESAs MCC Conference.
- Presides over monthly NESAs MCC planning meetings.
- Serves as a member of the Michigan Crossroads Council Executive Board.
  - Requires Scout Executive and Council Executive Board Approval
  - Attends monthly planning meetings
  - Serves as an advocate and spokesman for NESAs MCC in council.
  - Is responsible for the operations and effectiveness of NESAs MCC in the council.
- Ensures all officer positions and Ad Hoc Chair Positions are filled during term.
- Signs all documents requiring a signature for the local NESAs MCC committee. (Award Nominations)
- Works with assigned Council Staff Advisor to ensure that monthly Annual NESAs MCC Conference place is reserved for following year.

### **First Vice President, East Division**

- Serves a term of two years, to be installed at the Annual NESAs MCC Conference.
- Serves as a member of the East Division Council Executive Board.
  - Requires Deputy Scout Executive and East Division Council Executive Board Approval
  - Attends monthly planning meetings
  - Serves as an advocate and spokesman for NESAs MCC in division.
  - Is responsible for the operations and effectiveness of NESAs MCC in the East Division.
- Co-Serves with First Vice President – West Division in place of the President in the event of the President's absence from monthly planning meetings or other events.
- It is expected, but not required, that either First Vice President will become President at the end of the President's term.

### **First Vice President, West Division**

- Serves a term of two years, to be installed at the Annual NESAs MCC Conference.
- Serves as a member of the West Division Council Executive Board.
  - Requires Deputy Scout Executive and West Division Council Executive Board Approval
  - Attends monthly planning meetings.
  - Serves as an advocate and spokesman for NESAs MCC in division.
  - Is responsible for the operations and effectiveness of NESAs MCC in the West Division.
- Co-Serves with First Vice President – East Division in place of the President in the event of the President's absence from monthly planning meetings or other events.



- It is expected, but not required, that either First Vice President will become President at the end of the President's term.

### **Second Vice President, East Division - Development**

- Serves a term of two years, to be installed at the Annual NESAs MCC Conference.
- Serves in place of the First Vice President East Division in the event of their absence from monthly NESAs MCC planning meetings or other events.
  - Works with assigned Council Staff Advisor with Alumni Fundraising Initiatives.
  - Chairman of East Division Annual Events
    - Building Character Celebration(s) or Eagle Recognition Dinner(s).
    - IC-5 Campaign\*
- It is expected, but not required, that the Second Vice President will become First Vice President, East Division at end of term.

### **Second Vice President, West Division - Development**

- Serves a term of two years, to be installed at the Annual NESAs MCC Conference.
- Serves in place of the First Vice President West Division in the event of their absence from monthly NESAs MCC planning meetings or other events.
  - Works with assigned Council Staff Advisor with Alumni Fundraising Initiatives.
  - Chairman of West Division Annual Events
    - Building Character Celebration(s) or Eagle Recognition Dinner(s).
    - IC-5 Campaign\*
- It is expected, but not required, that the Second Vice President will become First Vice President, West Division at end of term.

*\*The IC-5 Campaign is a structure that implies that each campaign worker, at any level, only sees or manages five prospects (or secures five gifts). In an I-C-5 Campaign, the Friends of Scouting chairman and a community campaign chairman working in conjunction with the steering committee (for more information, see the steering committee), should recruit adequate leadership and workers to complete the campaign. Each member of the effort is asked to secure five gifts. These can be in the form of five historical prospects or 15 new prospects.*



## **Executive Board Members**

### **Secretary**

- Serves a term of one year, to be installed at the Annual NESAs MCC Conference.
- Takes minutes at monthly NESAs MCC monthly planning meetings and prepares them to be typed for distribution at the following month's planning meeting.
  - Writes and distributes a quarterly electronic newsletter to be sent to all NESAs MCC Members through council protocols.
  - Produce and distribute all communications from NESAs MCC to its membership through e-mail blasts. This can include Council/NESAs MCC events/gatherings as they are developed.

### **Vice Chairman of Membership**

- Serves a term of one year, to be installed at the Annual NESAs MCC Conference.
- Maintains a list of active members through database program.
- Adds new members to database when signed up through website survey/gatherings/MCC events.
- Establish and maintain an online payment system to collect dues.

### **Vice Chairman of Events**

- Serves a term of one year, to be installed at the Annual NESAs MCC Conference.
- Creates and publishes annual calendar of events to be approved by board at Annual NESAs MCC Conference.
- Coordinates with MCC Professional Staff to create online event registration and publish on council calendar as needed.
- In coordination with the Building Character Celebration and Eagle Recognition Dinner(s), this subcommittee should be involved with conducting an annual Eagle Scout recognition event for young men who have received the Eagle Award during the past year. A separate subcommittee should be established to plan, organize, and carry out the recognition event.
- Conduct periodic gatherings of Eagle Scouts, such as Eagle Scout dinners or breakfasts for religious, academic, or military communities. These events could also serve as useful networking functions.
- Use small, low-cost events (after-hours parties at local watering holes, bowling events, trips to see major league sporting events, etc.) to reach out to Eagle Scouts who are otherwise not engaged.
- Ensure that events encourage Eagle Scouts to continue their involvement by investing their time in Scouting in some capacity.
- Periodic events and activities should be planned and held in various counties across the council in order to engage Eagle Scouts and promote NESAs activities. Efforts should be made to have a Distinguished Eagle Scout offer a testimonial. They could also serve as a "host" for



the event as a means of engaging them.

- Coordinate with Vice Chair of Service in developing a bi-annual service project to encourage service to our council camps.

### **Vice Chairman of Service**

- Serves a term of one year, to be installed at the Annual NESAs MCC Conference.
- Mobilize Eagle Scouts in the council or in districts to help with service projects that fulfill Scouting's mission.
- Conduct various additional service projects to showcase Scouting and Eagle Scouting in the community.
  - Plan and market an annual Eagle Scout day of service, Scouting for Food, and merit badge day events.
  - Determine ways to serve local units.
  - Submit application for NESAs committee service grant.

### **Vice Chairman of Communications**

- Serves a term of one year, to be installed at the Annual NESAs MCC Conference.
- Establish and maintain NESAs Web presence through Facebook, LinkedIn, Twitter, Instagram and Council Web page, and other channels.
- The Council NESAs website, as well as Facebook, LinkedIn pages, and other social network sites, should be kept up to date to promote and encourage Eagle Scouts to get involved in Scouting locally. This can include but is not limited to all BSA Alumni social media sites. Some examples are: National Eagle Scouts Association, Scouting magazine, BSA Alumni, Michigan Crossroads Council, Trail to Eagle Camp Program, MCC, etc.)
- All items posted on the Council Social Media site must be monitored. It is your responsibility to ensure the content is accurate and all inappropriate posts are deleted.
- The NESAs council website - <https://michiganscouting.org/eaglealumni> should be utilized to add members to a mailing list, promote and offer registration for events and activities, give valuable news and information, and provide a direct link to the www.NESAs.org website. A live calendar should be linked to all events on the main screen.
- Gather information about Eagle Scout projects and other Eagle Scout news and share it with local news organizations and community blogs.
- Inform Council Eagle Scouts about NESAs scholarships and deadlines, assist in evaluating applications, and recommend adult Eagle Scouts for inclusion on regional scholarship application review committees.
- Ensure links to all NESAs scholarships are placed on the council website, and information is included on social media to keep Eagle Scouts aware of deadlines,





descriptions, and more.

### **Vice Chairman of Awards**

- Serves a term of one year, to be installed at the Annual NESAs MCC Conference.
- Identify and nominate adult Eagle Scouts for the NESAs Outstanding Eagle Scout Award (NOESA) by completing and submitting the application.
- Be available to assist the Council President and Scout Executive with nominations for the Distinguished Eagle Scout Award.
- Establish a goal of awarding at least two NOESA awards per division each year and bestow the award in a proper venue to recognize the achievement.
- Assist in NESAs scholarship promotion and review as requested or needed.



## **Ad Hoc Positions**

### **Building Character Celebration & Eagle Recognition Dinner Chairman(s)**

- Serves a term of one year, to be installed at the Annual NESAs MCC Conference.
  - The purpose of the Building Character Celebration (President Ford Division) and Eagle Recognition Dinner (Great Lakes Division) is to recognize Scouting's outstanding youth who have achieved the rank of Eagle Scout, the Venturing Summit, and/or Sea Scouting Quartermaster Awards. Introduce Scouts to positive adult role models who share an interest in a selected career field. Provide an opportunity for businesses to foster a relationship with our future leaders. Offer a one of a kind experience for all that attend.
1. Recognize Scouting's outstanding youth who have achieved the rank of Eagle Scout, the Venturing Summit Award, or Sea Scout Quartermaster Award.
  2. Introduce Scouts to positive adult role models who share an interest in a selected career field.
  3. Provide an opportunity for businesses to foster a relationship with our future leaders.
  4. Provide a place to promote businesses, colleges, service organizations and Scouting groups in a pre-event midway.
  5. Offer a one-of-a-kind experience for all that attend with a dynamic guest speaker with a festive atmosphere that all can enjoy.
  6. Recognize those Eagle Scouts that have continued to support Scouting in their daily lives, careers and communities with the NESAs Outstanding Eagle Scout Award (NOESA).
  7. Offer an annual Eagle Scout reunion for all that live in Oakland, Macomb and Wayne Counties.
  8. Eagle Scouts, Venturing Scout Summit, and Sea Scout Quartermaster award recipients are the honorees for the evening. Their meal is covered, which means they are 100% free. All they need is to be registered for the event.

### **NESAs MCC Conference - Nominating Committee Chairman**

- Serves a term of one year, to be installed at the Annual NESAs MCC Conference.
- Presides over meetings of the Nominating Committee, which shall consist of at least three (3) NESAs Members appointed by the President.
- Responsible for presenting to the Executive Board at the November planning meeting and such other times as may be requested by the President, a written list of nominees for Officer and Executive Board positions as approved by the Nominating Committee.

### **NESAs Outstanding Eagle Scout (NOESA) Award Selection Committee Chairman – East Division**



- Serves a term of one year, to be installed at the Annual NESAs MCC Conference.
- Invites members to serve on the Committee which should have no less than 5 members of the NESAs MCC (including the East NOESA Division Chairman).
- Provides Selection Committee with NESAs application that covers eligibility and exclusions.
- Arranges a time for the Selection Committee to meet to decide recipients.
- Obtains signatures from NESAs MCC President, Council Executive, and Council President.
- Submits names of selected nominees to NESAs.
- Notifies recipients after confirmation from NESAs.
- Assists with presentation of awards.

### **NESAs Outstanding Eagle Scout (NOESA) Award Selection Committee Chairman – West Division**

- Serves a term of one year, to be installed at the Annual NESAs MCC Conference.
- Invites members to serve on the Committee which should have no less than 5 members of the NESAs MCC (including the West NOESA Division Chairman).
- Provides Selection Committee with NESAs application that covers eligibility and exclusions.
- Arranges a time for the Selection Committee to meet to decide recipients.
- Obtains signatures from NESAs MCC President, Council Executive, and Council President.
- Submits names of selected nominees to NESAs.
- Notifies recipients after confirmation from NESAs.
- Assists with presentation of awards.

### **GLENN A. AND MELINDA W. ADAMS NATIONAL EAGLE SCOUT SERVICE PROJECT OF THE YEAR AWARD (ADAMS AWARD) Selection Committee Chairman**

- Serves a term of one year, to be installed at the Annual NESAs MCC Conference.
- Invites members to serve on the Committee which should have no less than 7 members (3 members from each division) of the NESAs MCC (including the Chairman).
- Provides Selection Committee with NESAs application that covers eligibility and exclusions.
- Arranges a time for the Selection Committee to meet to decide recipients.
- Obtains signatures from NESAs MCC President, Council Executive, and Council President.
- Submits names of selected nominees to NESAs.
- Notifies recipients after confirmation from NESAs.
- Assists with presentation of awards.

### **COUNCIL ALUMNUS OF THE YEAR Selection Committee Chairman**

- Serves a term of one year, to be installed at the Annual NESAs MCC Conference.



- Invites members to serve on the Committee which should have no less than 7 members (3 members from each division) of the NESAs MCC (including the Chairman).
- Provides Selection Committee with NESAs application that covers eligibility and exclusions.
- Arranges a time for the Selection Committee to meet to decide recipients.
- Obtains signatures from NESAs MCC President, Council Executive, and Council President.
- Submits names of selected nominees to NESAs.
- Notifies recipients after confirmation from NESAs.
- Assists with presentation of awards.

### **Scholarship Selection Committee Chairman**

- Serves a term of one year, to be installed at the Annual NESAs MCC Conference.
- The role of the Chairman of this Committee is to:
  - Invites members to serve on the Selection Committee, which should be made up of NESAs MCC members and MCC Board members.
  - Promotes scholarship at Building Character Celebrations and post on NESAs MCC. Social Media Platforms and Electronic Newsletters at the beginning of January.
  - Receives scanned copies of scholarship applications from NESAs MCC Secretary and preps them for Selection Committee.
  - Schedules Selection Committee meeting which is usually 10 days after the application due date.
  - Guides Selection Committee in selection of recipients and alternates.
  - Informs NESAs MCC Secretary of selections and alternates, signs condolence letters and congratulation letters.
  - Contacts parents to arrange a time to notify Eagle Scouts of their selections at appropriate time, such as troop meetings, troop courts of honor, or Eagle Courts of Honor.

### **Council Staff Advisor**

The Scout Executive of the Michigan Crossroads Council, or his designee, may appoint from the Council Staff, a Scout Liaison to act as advisor and liaison to NESAs MCC.

### **Additional AD Hoc Positions**

The President may appoint such additional Ad Hoc Committees and Chairmen, subject to approval of the Executive Board, as necessary or proper to further the interests or goals of NESAs MCC.



## Election of Officers

### **Election Process**

The Nominating Committee will present its recommendations for President, First-Vice President, Second Vice-President and the Executive Board, in writing, at the November planning meeting. Other written nominations for officers may also be presented in writing by any NESAs MCC Regular Member at that time, provided the nominees have the support of at least five (5) NESAs MCC Members as indicated by the Member signatures on that written nomination. The election shall take place at the Annual Conference in January. All Regular Members are entitled to vote. The winner of each election shall be the nominee who receives the most votes.

Absent extraordinary circumstances, the Nominating Committee shall nominate the First-Vice President to be President and the Second-Vice President to be First-Vice President. The positions of, Secretary, Vice Chairman of Membership, Vice Chairman of Events, Vice Chairman of Service, Vice Chairman of Communication, Vice Chairman of Awards, and any Ad Hoc positions are appointed by the President with advice from the Council Staff Advisor and First and Second-Vice Presidents.

The names of the persons to serve for the following year as President, First-Vice President and Second-Vice President will be submitted to the Scout Executive for final approval. If any of these persons are not approved by the Scout Executive, then at the December NESAs MCC planning meeting, the President shall entertain a motion for nominations to fill the vacancy.

Absent extraordinary circumstances, and with the consent of the affected member, the Nominating Committee shall include in their nominations for the Executive Board, all existing members of the Executive Board.

**Term Lengths** - Absent extraordinary circumstances, the President of the NESAs MCC shall serve a term of one year that will not be renewed. He may run for another term after a period of five years between the end of his last term and the beginning of the next term.

Absent extraordinary circumstances, the First Vice President and the Second Vice President shall serve a term of one year in their respective positions.

All Ad Hoc Committee Chairs will serve in their positions for one year and may be re-appointed annually.

### **Executive Board**

All Officers are Members of the Executive Board during the terms of their office. All Past



Presidents are also Members of the Executive Board provided they are active Members of the NESAs MCC. In addition to those members of the Executive Board which are elected at the Annual Conference, additional Board members may be elected by a majority of the Executive Board in attendance at any regular planning meeting. Nominations for membership may be made by any member of the Executive Board. Members of the Executive Board serve for one year at a time but there is no limit to the number of years they may serve in that position.

### **Vacancies**

In the event a vacancy occurs for any office, the Executive Board may elect a replacement by a majority of the Executive Board in attendance at any regular planning meeting. Nominations to fill vacancies may be made by any member of the Executive Board.

### **Finances and Expenses**

Michigan Crossroads Council will manage all funds for NESAs MCC.

Council Staff Advisor will assist NESAs MCC with establishing budgets and expenditures within the MCC operating budget, not as stand-alone custodial accounts.

The Council Staff Advisor should provide budget and expenditure results as needed when requested by MCC Executive Board and Michigan Crossroads Council NESAs Committee.

The amount of fees to be charged for each event shall be determined in advance by a majority vote of the Executive Board Members in attendance at any regular planning meeting.

### **Meetings of the NESAs MCC Executive Board**

**Date and Time** - The NESAs MCC Executive Board shall meet on or about 7:30 AM on the 4<sup>th</sup> Wednesday of every month except July when there will be no regularly scheduled monthly meeting. Meetings will be held via RingCentral or with reasonable advanced notice to the NESAs MCC Board Members, or at such other location designated by the President. In the event of a conflict with the date, or if the date falls on a Holiday, the monthly meeting shall be on the following Wednesday at the same time and venue. NESAs MCC Executive Board Members may attend any meeting of the Executive Board by conference call if such is reasonably available. The President may call such emergency meetings at such times and places as he deems appropriate and in the best interest of the NESAs MCC, provided good and sufficient notice is provided to the NESAs MCC Executive Board Members to allow them reasonable opportunity to attend.



**Quorum** - 5 members of the NESAs MCC Executive Board shall constitute a quorum for all meetings of the Executive Board.

**Conduct of Meetings** - All meetings of the NESAs MCC Executive Board shall be conducted in accordance with Roberts Rules of Order unless there is a conflict with these Standard Operating Procedures, in which case, the latter shall control.

### **Annual Conference**

The Annual Conference of the Members of the NESAs MCC shall be held in January at such time and place as approved by the Executive Board. Good and sufficient notice of the date and time of the Annual Conference shall be provided to the Membership.

**Quorum** - 7 Members of the NESAs MCC shall constitute a quorum for the Annual Conference.

**Conduct of Meeting** - The Annual Conference shall be conducted in accordance with Roberts Rules of Order unless there is a conflict with these Standard Operating Procedures, in which case, the latter shall control.





## Administration of National Eagle Scout Awards

### NESA OUTSTANDING EAGLE SCOUT AWARD (NOESA)

- **HISTORY** - The NOESA was introduced during the BSA's 100th Anniversary year in 2010 with the first awards being made by the National Eagle Scout Association upon the recommendation of local council NESA Committees. The award was created to recognize notable Eagle Scouts who had either performed their distinguished service closer to home (at the local, state, or regional level) or who were known nationally, but had not yet met the 25-year tenure as an Eagle requirement for the Distinguished Eagle Scout Award.
- **PURPOSE** - The presentation of this award should be conducted with the highest level of honor. Often, these men have devoted a lifetime to their profession, avocation, community, and beliefs, at great sacrifice to themselves and their families. Each recipient should receive recognition worthy of a lifetime's accomplishments.
- **AWARD YEAR** – All nominations are due December 31st of each calendar year. The awards are given at the annual Building Character Celebration and Eagle Recognition Dinner(s) held the following calendar year.
- **PROMOTION OF AWARD** – The NOESA Chair will ensure that proper promotion of the award is done throughout the year. Using the following channels through the NESA MCC Vice Chairman of Communications: Social Media and E-Newsletters.
- **SELECTION COMMITTEE** – The NOESA Chair will hold a selection meeting the second week of January of each selection year. The committee must have at least 10 members (5 members from each division) of the NESA MCC committee in attendance. The NOESA Chair will break all ties. Committee members will be recruited in November. The date of the NOESA selection meeting will be announced at the December NESA MCC monthly meeting. All previous nominations will be added to the current years. Each nominated Eagle Scout will be weighed upon the other in equal fashion. Once selections are made, those not chosen will be kept in a file for consideration in the future. A list of recipients will be submitted to the Vice Chairman of Communications using the same channels above in “Promotion of Award”.
- **AWARDS RATIO** - A council that awards one to 100 Eagle Scouts in one calendar year may present two NOESA honors in the following calendar year. A council with 101 to 200 Eagle Scouts in a year may present three NOESAs in the following year and continue to grant an additional NOESA for every 100 Eagle Scouts or fraction thereof awarded beyond that amount. For example, a council with 201 Eagle Scouts would be able to award four NOESA honors. NOESAs may not be banked or borrowed from the next year's quota. In addition, DESA recipients may not receive a NOESA, although a NOESA recipient may be nominated for the





DESA once he has achieved prominence at the national level and meets the 25-year time requirement since earning his Eagle Award. Nominees may earn the NESAs Outstanding Eagle Scout Award one time only. The NOESA may not be granted posthumously.

- **RECOGNITION** – Upon verification of the contents of the nomination, the national office will return a laser-printed NOESA certificate and special knot device/lapel pin to the Scout executive via pouch mail. The committee must order the NOESA medal from the Scout shop the same week of the section. NOESA medal item number 614640. Eagle Scout Statue item number 620567. Each NOESA class will be added to a perpetual plaque displayed at the council service center. Refer to photos in this section as a guide to be purchased for each NOESA recipient.
- **PRESENTATION ITEMS** – See Figure 1.
- **RECORDS AND REPORTS** - Upon completion of the nomination form, and approval by the local NESAs committee, which is the only entity authorized to approve a NOESA, the council NESAs committee will submit the completed application to the National Eagle Scout Association, located in the national office of the Boy Scouts of America. Please allow two to four weeks for turnaround time. The recipient's name will be nationally recognized on the NESAs website or in other NESAs publications.

Councils should submit nominations to [NOESA@scouting.org](mailto:NOESA@scouting.org) OR  
NESAs, SUM 322 1325 West Walnut Hill Lane  
P.O. Box 152079 Irving, TX 75015-2079

- **ELIGIBILITY** - All NOESA recipients must be Eagle Scouts in good standing with the Boy Scouts of America and must either be registered with or have their primary residence within the boundaries of the nominating council. No length of time is required to have passed since earning the rank. Examples of possible recipients include:
  1. Local heroes and celebrities at the peak of their notoriety whose achievements outside of Scouting have touched and inspired others;
  2. Philanthropists, public servants, educators, or business owners who have made a positive, long-term impact as cornerstones of the community;
  3. Individuals who have attained prominence at the state or regional level in their profession or avocation - an avocation being any activity including, but not limited to, athletics, hobbies, collecting, outdoor adventure, and record-setting activities.
  4. Each recipient's actions and accomplishments should elevate the stature of Eagle Scouts in the public eye, and each recipient shall be held to the standards set forth in the Scout Oath, Scout Law, and national BSA standards for membership.



Figure 1:





## GLENN A. AND MELINDA W. ADAMS NATIONAL EAGLE SCOUT SERVICE PROJECT OF THE YEAR AWARD (ADAMS AWARD)

- **HISTORY** - In 2009, the National Eagle Scout Association established the Glenn A. and Melinda W. Adams National Eagle Scout Service Project of the Year Award to recognize valuable service of an exceptional nature by a Scout to a religious institution, a school, community, or other entity.
- **PURPOSE** - The award recognizes the Scout for their Eagle Scout leadership service project, which is part of the requirements for earning the Eagle Scout Award. Each year, local councils select a council-level winner, and from that pool, each region selects a region-level winner. A national winner is then selected from the four regional finalists.
- **AWARD YEAR** – All nominations are due December 31<sup>st</sup> of each calendar year. Only one recipient is selected to receive the council award annually and be recognized and expected to give a speech about their project at the Building Character Celebration the following calendar year.
- **SELECTION COMMITTEE** – The Adams Committee Chair will hold a selection meeting the second week of January of each selection year. The Adams Selection committee must have at least 7 members of the NESMA MCC committee in attendance (3 from each division) including the chairman. The Adams Chair will break all ties. Committee members will be recruited in November. The date of the Adams Award selection meeting will be announced at the December NESMA MCC monthly meeting.
- **PROMOTION OF AWARD** – The Adams Committee Chair will ensure that proper promotion of the award is done throughout the year. Using the following channels through the NESMA MCC Vice Chairman of Communications: Social Media and E-Newsletters.
  - Adams form <http://www.nesa.org/PDF/542-026.pdf> will be included in the Council Eagle Scout Packet.
- **PRESENTATION ITEMS** – See Figure 2.
- **COUNCIL EAGLE SCOUT SERVICE PROJECT OF THE YEAR AWARD** - An Eagle Scout, his parents, or any registered BSA volunteer (with the Eagle Scout's permission) may submit his Eagle Scout service project for consideration. The Scout must have passed his Eagle board of review in the prior calendar year (January 1 to December 31).
  - **RECOGNITION** - The winner will receive a certificate and a bronze device for the Eagle Scout embroidered knot from the National Eagle Scout Association. All council winners will be considered for the National project of the year. Their awards will not be available until the National and Regional winners are announced in mid-April. A special presentation will be schedule to present the recipient at their unit court of honor or other unit recognition meeting.



- **REGIONAL EAGLE SCOUT PROJECT OF THE YEAR AWARD** - Regional NESA committees will select one winner for each region on or before March 31 each year. Regional award winners will be considered for the Glenn A. and Melinda W. Adams National Eagle Scout Service Project of the Year Award.
  - **RECOGNITION** - The three regional winners who do not win the national award will receive \$500, to be available for their future educational purposes or to attend a national or international Scouting event or facility. The local councils of those three regional winners (not the national winner) also will receive a \$500 award. All regional winners will receive a certificate and a gold device for the Eagle Scout embroidered knot. The national winner and his local council will receive only the national prize as described below.
- **NATIONAL EAGLE SCOUT SERVICE PROJECT OF THE YEAR AWARD** - One winner will be selected by April 8 of each year, in time to be announced at the National Annual Meeting in May. Announcement and awards for council, region and national will not be sent out until 3<sup>rd</sup> week of April.
  - **RECOGNITION** - The national award winner will receive a certificate, a silver device for the Eagle embroidered knot, and a cash award of \$2,500 that will be available for the Scout's future educational purposes or for them to attend a national or international Scouting event or venue. The national award winner's local council will also receive a \$2,500 award.
- **EVALUATION CRITERIA** - Each local council NESA committee shall select one service project of the year from among those meeting the submission guidelines. The included criteria and other factors are all appropriate for consideration by the committee in selecting the winners. Evaluation criteria for this award should include consideration of at least the following:
  - Project planning required
  - Effort to develop the project
  - Extent and character of the leadership provided by the Scout
  - Extent of achievement of the planned result, including changes or modifications required to complete the project
  - Project's impact on the beneficiary and/or on the community at large
  - Originality of the project
  - Scope of the work
  - Time and materials contributed
  - Level of skill employed to complete the project



- **SUBMISSION GUIDELINES** - The nomination shall be submitted to the NESA committee of the council in which the service project was completed on or before January 21 of each year. The submission must include the application (found on [www.nesa.org](http://www.nesa.org)), a name and summary of the project, and the Eagle Scout's contact information. A complete duplicate copy of his Eagle Scout Service Project Workbook (previously submitted by the Scout to his Eagle board of review committee) must be attached to the application.
- Each council should email a scanned copy of the winning Eagle Scout Service Project Workbook - including attachments - to the National Eagle Scout Association at [adamsaward@scouting.org](mailto:adamsaward@scouting.org) by February 21 of each year. Hard copies will be returned and not considered for the regional award. NESA will only accept the winning projects submitted by the local council staff or local council NESA committee representative. Applications received will be considered for selection of the Regional Eagle Scout Service Project of the Year Award winner. The regional NESA committee shall be composed of three or four members. Regional NESA committees will select one winner for each region on or before March 31 each year.

Email applications to [adamsaward@scouting.org](mailto:adamsaward@scouting.org).

Figure 2:





## **DISTIGUISHED EAGLE SCOUT AWARD (DESA)**

**HISTORY** - Since its establishment in 1969, the Distinguished Eagle Scout Award (DESA) has gained prominent standing among Scouting recognitions. Previous recipients include President Gerald R. Ford, several governors and senators, military flag officers, university presidents, chief executive officers of Fortune 500 companies, and nationally known lawyers, educators, and doctors. Each of the recipients had risen to a state of fame or eminence in his chosen life work before receiving the DESA.

- **PURPOSE** - The DESA is presented and administered by the National Eagle Scout Association (NESA). It is NESA's highest honor.
- **AWARD YEAR** – Nominations are considered on a quarterly basis. Only qualified recipients are selected to receive this highest of distinctions within a calendar year. Traditionally a DESA is presented at a highly publicized event.
- **SELECTION** - Members of the NESA MCC can nominate a deserving Eagle Scout for the DESA. Before beginning the process of form completion, citation drafting, and soliciting letters of support, permission for the nominee in question must be secured from the MCC Scout Executive, Deputy Scout Executive, or NESA MCC Staff Advisor. There is no official selection committee organized by the NESA MCC.
- **REQUIREMENTS** - The requirements for consideration are:
  - Requirement 1. The nominee must have earned the Eagle Scout rank through the Boy Scouts of America at least 25 years prior to submission of this nomination. If the national Eagle Scout database does not list the nominee as an Eagle Scout, the local council is obligated to provide proof acceptable to the Program Impact Department that the nominee did in fact receive the award.
  - Requirement 2. The nomination must state the specific reasons or how the nominee has received extraordinary national-level recognition, fame, or eminence within the identified field.
  - Requirement 3. Through the years, it has been established that a nominee should also have a strong record of voluntary service to his community. This is in addition to his achievement of a distinguished career, not in place of one. Service to Scouting is not required.
- **ITEMS TO BE CONSIDERED** - The following should be noted by the council presidents and Scout executives:





- The award should be presented at a meeting of the recipient's peers, not a Scouting function. Presentation should be made within the council submitting the nomination and, whenever possible, by a previous recipient of the award. It is appropriate that the award is presented as part of a fundraising activity.
- The description of achievements must be specific. Explain clearly the relative significance of awards and honors received by the nominee. List facts rather than rhetoric. Words such as "outstanding" are unacceptable. Letters of endorsement are of value only when they contain pertinent facts.
- The nominee should not be informed of his nomination, and presentation should not be scheduled until NESAs has notified the council of the DESA Committee's decision. Notification is accomplished only in written form.
- 10 to 12 weeks are required for preparation of the DESA plaque. If a plaque is ordered, the citation will be written by the nominating council. All DESA orders must be made through the national office, as DESA items are restricted to DESA recipients only.
- Only the council over the Eagle Scout's primary residence may submit a nomination. Since some nominees maintain two residences upon retirement, the nominating council must secure the written concurrence of the related council.
- The nomination form must be signed by the council NESAs MCC President, the council president (or regional president if the council president is nominated), and the Scout executive. Councils that do not have a NESAs committee may not submit a DESA nomination.
- Nominations of professional Scouters will be considered on the same standards as applied to Eagle Scouts in other career fields.
- **NOMINATION** - Nomination Materials Supporting documentation should be submitted for review with the signed application. There is no minimum number of pages required for review; however, a substantial percentage of nominations are declined due to insufficient supporting materials. You should put forth your best effort in presenting the nominee's complete qualifications for the award. The volunteers of the Distinguished Eagle Scout Award Selection Task Force make the decision, and that decision is final. In order to render a fair decision, it is necessary that the DESA Selection Task Force receives detailed information documenting the candidate's achievements in his field and volunteer service to his community. The descriptions of the nominee's achievements should be specific. Explain clearly the relative significance of awards and honors received by the nominee. Letters of endorsement should contain facts about the nominee's accomplishments and recognitions. Information submitted with the nomination form should clearly demonstrate how the candidate has "distinguished" himself among other colleagues in his field. The NESAs office is available for consultation in preparing the nomination.



- **SUBMISSION** - Submission Procedures Nominations for the Distinguished Eagle Scout Award must be made by the council in which the candidate currently resides. Individuals may not submit nominations directly to the national office. Nominations will not be reviewed without the signatures of the Scout Executive, Council President, and NESAs Committee Chair. Nomination of a candidate does not ensure approval. Upon receipt of the nomination form, the National Eagle Scout Association office will review the contents to ensure that the nomination is as strong as possible. If additional information is necessary, the NESAs office will contact the council with recommended additions to the nomination materials. Following acceptance of the nomination by the NESAs director, the nomination will be presented to the DESAs Selection Task Force.

The review process normally takes four weeks to render a decision. In the event that a nomination is denied by the task force, the nominating council may resubmit the candidate for consideration after one calendar year has passed from the date of the original submission, or consider nominating this individual for the NESAs Outstanding Eagle Scout Award.

All DESAs nominations must be made through the candidate's local council with approval by the council NESAs committee. The award may not be granted posthumously. To avoid the possibility of embarrassment, the candidate should not be notified of his nomination.

Mail to: National Eagle Scout Association  
1325 West Walnut Hill Lane  
P.O. Box 152079  
Irving, Texas 75015-2079

- **PRESENTATION ITEMS** – See Figure 3.





Figure 3:





## DISTIGUISHED SERVICE (DSA)

- **HISTORY-** In 1976, the National Eagle Scout Association (NESA) committee established the NESA Distinguished Service Award.
- **PURPOSE** - This award is given to recognize those who have given extraordinary leadership and service to NESA resulting in a significant impact on a national or regional level. It is given for dedicated service over a period of years to NESA, promotion and reengagement of Eagle Scouts and young people earning rank of Eagle Scouts. It is for lengthy national or regional service to NESA/Eagle Scout and not a distinguished citizen or person of the year award.
- **AWARD YEAR** – All nominations forms must be completed by October 31<sup>st</sup> of each calendar year for recognition the following year.
- **NOMINATION AND SELECTION PROCESS** – Complete nomination form below.
  - Provide as much information as necessary using the form.
  - No additional documentation should be attached other than supporting letters of recommendation (max. of 2) and a clear photo of the nominee (headshot). Photo is not to be larger than 4" x 6".
  - Supporting letters are accepted electronically and should provide supporting evidence of worthiness to be honored with the NESA Distinguished Service Award recognition; not just personal recommendations, endorsements, or recapitulation of the nomination.
  - Nomination cannot be considered posthumous.
  - Self or spousal nominations will not be considered.
  - Nominations submitted and not selected, must be re-nominated in future years.
    - Use form <https://nesa.org/wp-content/uploads/2020/07/NESA-DSA-NOMINATION-FORM-07.01.20-5.pdf>
- **Submissions:** Submitted electronically to the NESA national committee at: [nesa@scouting.com](mailto:nesa@scouting.com)
- **PRESENTATION ITEMS** – See Figure 4.



Figure 4.





## COUNCIL ALUMNUS OF THE YEAR

- **HISTORY** – This award was created in 2011 by the National BSA Alumni Association.
- **PURPOSE** - The Boy Scouts of America Council Alumnus of the Year Award is the Scouting Alumni Association's highest council recognition. The award was established to recognize alumni of the Boy Scouts of America (BSA) who, over a sustained period of time, have used the skills and values they learned through their association with Scouting to make significant and long-lasting contributions to their local communities through their careers, avocations, and Scouting.

A BSA alumnus includes anyone positively and personally impacted by the BSA - former Scouts, family members of Scouts past and present, community leaders, and the millions of Americans who benefit from Scouting in their communities every day.

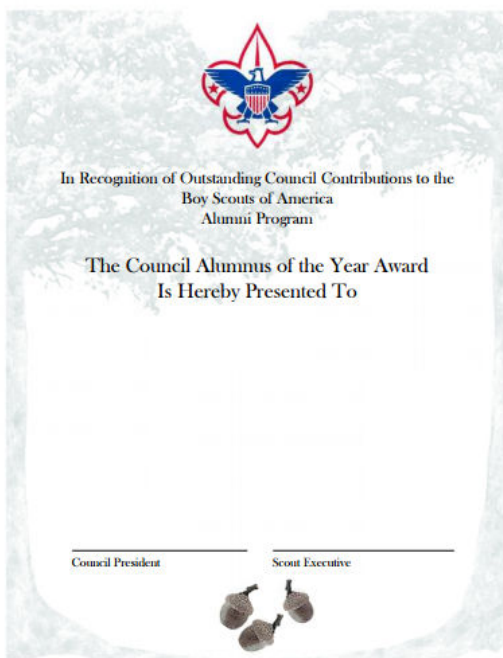
Philosophy The future of any organization is embodied in the value of its program and the contributions of its alumni over time. The acorn was selected to represent the BSA Council Alumnus of the Year for many reasons including:

- Mighty oaks from little acorns grow.
  - Scouts and Scouters plant seeds for trees under which they may never sit.
  - The seed-planting analogy is applicable in many faiths and cultures.
- **AWARD YEAR** – All nominations are due November 31st of each calendar year. One Scouter is selected annually and is presented the award at the Council Annual Recognition Dinner or at another event of their choosing which could include the Building Character Celebration, Eagle Recognition Dinner, Council/Division/District event or meeting.
  - **NOMINATION AND SELECTION PROCESS** - Before a local alumnus of the year may be notified, the application must be submitted to the national office to ensure that the nomination does not exceed the council's quota of one recipient per year. Nominations must be submitted to the Scouting Alumni Association.
    - Use form <https://scoutingalumni.org/wp-content/uploads/2020/01/Council-Alumnus-of-the-Year-Nomination-FormFILLABLE1-21-2020.pdf>.
  - **SUBMISSIONS** - Submissions may be scanned and sent electronically to [BSAalumni@scouting.org](mailto:BSAalumni@scouting.org). Mailed submissions may be sent to P.O. Box 152079, Irving, TX 75015. The national office will review the nomination, and the nominee may be recognized upon confirmation that the council has not exceeded its quota. Self-nomination is prohibited. A maximum of one recipient may be awarded per year. Nominations are due to National NESA by December 31<sup>st</sup> of each calendar year.



- **SELECTION COMMITTEE** – The Alumnus of the Year Award Committee Chair will hold a meeting the second week of November of each selection year. The selection committee must have at least 7 members of the NESAs MCC members in attendance (3 members from each division) including the chairman. The Alumnus of the Year Award Committee Chair will break all ties. Committee members will be recruited in September. The date of the selection meeting will be announced at the January NESAs MCC Conference.
- **PROMOTION OF AWARD** – The Alumnus of the Year Award Committee Chair will ensure that proper promotion of the award is done throughout the year. Using the following channels through the NESAs MCC Vice Chairman of Communications: Social Media and E-Newsletters
- **RECOGNITION** – Upon verification of the contents of the nomination, the committee must order the certificate (No. 621404), lapel pin/device 10kt Gold (No. 621089), medallion (No. 621294), and alumni square knot (No. 611866) through the Supply Group at 800-323-0736 or [www.scoutstuff.org](http://www.scoutstuff.org). Orders must be placed by the third week of February to ensure a timely arrival before the Council Annual Dinner or other event which the recipient chooses to be recognized.
- **PRESENTATION ITEMS** – See Figure 5.

Figure 5:





## Amendments

These Standard Operating Procedures may be amended by a vote of Two Thirds of the Executive Board in attendance at any regularly scheduled meeting.

### Michigan Crossroads Council Approval

In recognition of the status of the NESAs MCC as a part of the Michigan Crossroads Council, the Scout Executive of the Michigan Crossroads Council shall have power to veto any action of the NESAs MCC Executive Board and of the NESAs MCC.

### Standard Operating Procedure Approval

These Standard Operating procedures shall become effective upon approval of Two Thirds of the NESAs MCC Executive Board in attendance at any regularly scheduled meeting.

Approved and Adopted by two thirds of the NESAs MCC Executive Board of the National Eagle Scout Association – Michigan Crossroads Council, on the second day of September, 2020.

Dennis Pate  
Co-Chairman, National Eagle Scout  
Association – Michigan Crossroads  
Council

Michael Jedinak  
Co-Chairman, National Eagle Scout  
Association – Michigan Crossroads  
Council